

# CITY VIEWS



www.capetownccid.org

**YOUR FREE CAPE TOWN CENTRAL CITY PAPER**

*June/July 2015*

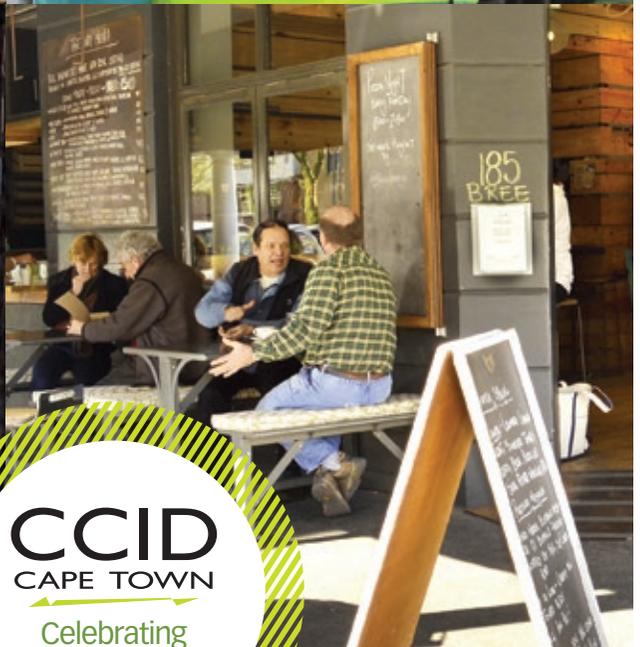
Brought to you by the Cape Town Central City Improvement District



**GIVE RESPONSIBLY  
+ SPECIAL SUPPLEMENT**  
**How to show you  
care this winter**



**A safe, clean &  
caring Central City**  
**FOR ALL  
SEASONS**



**What's hot this winter**  
Things to do in the  
Central City on a  
rainy day

>> page 4

**Clean sweep**  
A look back on the  
CCID's #KeepItClean  
campaign

>> page 6

**Come in from  
the cold**  
The scoop on  
CBD malls

>> page 7

**SAFE, CLEAN, CARING AND OPEN FOR BUSINESS**

[www.facebook.com/CityViewsCapeTown](http://www.facebook.com/CityViewsCapeTown)  
 @CapeTownCCID [www.instagram.com/CapeTownCCID](http://www.instagram.com/CapeTownCCID)

# Chilled vibes

Winter in the CBD really speaks to me – for a number of reasons, many of which we’ve covered in this mid-year issue of *City Views*.

There’s something invigorating in the colder climate that seems to up the pace of the Central City, as people move quickly to their destinations, often to escape the Cape’s winter rain.

And while it may be a good reason to move inside, don’t let the inclement weather depreciate the many treasures the CBD has to offer, particularly at this time of the year. In this issue we’ve explored, for example, some of the best places to buy hot chocolates as well venues in which to enjoy a bite and a roaring fire at the same time. Plus it’s the time of year when many venues offer special deals to entice you indoors. Across

pages 4 and 5 we’ve included these. When the rain really pelts down, you can also head to one of the Central City’s numerous malls. While most of us know the larger ones in town, we also have a host of smaller malls containing some of the CBD’s best “secrets” – which you can discover for yourself after reading page 7.

But winter is also the time when the plight of the CBD’s street people really comes to the fore. After having originally developed the “GIVE RESPONSIBLY” call to action back in 2008, the CCID has watched it grow to be taken up by many other organisations and entities. We’ve also watched as it has come under fire as the “needs” out there grow and the

“gives” become increasingly challenging in a tightening economy. But above all else, GIVE RESPONSIBLY is to make the public aware of the many NGOs and social development professionals who work tirelessly to try to alleviate the plight of the poor – and not just in an attempt to provide shelter but also skills training, rehabilitation and health services, family reunification, or even just a meal, the possibility of a shower or a job opportunity for the day, and a clean change of clothes. We salute you, as well as the number of our own CBD corporates who have once again answered our Winter Drive GIVE RESPONSIBLY call to assist – as you’ll find in our special



supplement included with this issue.

Finally, we’d like to welcome two new board members to the CCID board, namely Laura Robinson, CEO of the Cape Town Heritage Trust, and John van Rooyen, Tsogo Sun Operations Director for the Cape region. We look forward to them being an essential part of the CCID team.

**Tasso Evangelinos**  
COO of the CCID



## CITY VIEWS

*City Views* is a free community paper published by the Cape Town Central City Improvement District. It is our vision to ensure that our CBD is Safe, Clean, Caring and Open for Business for all who use it, whether they live, work or play here, or are passing through.

### Published by

The Cape Town Central City Improvement District  
www.capetownccid.org  
021 286 0830

### Contributors

Content: Brent Smith, Carola Koblitz  
Photography: Scott Arendse  
Carola Koblitz, Lisa Burnell, Ed Suter  
Justin Patrick, Paul Lotter, Mmiselo Ntsime  
Carlisle Marankey, Brent Smith

### Contact

Editor: Brent Smith  
brent@capetownccid.org  
Managing editor: Aziza Patandini  
aziza@capetownccid.org

Design: Sam Bainbridge for  
www.infestation.co.za  
021 461 8601

## INFESTATION

### Tell us your news and your thoughts

Are you a new business or retailer in the Cape Town Central City? Are you planning an event or an exhibition? Would you like to write a letter to the editor or let us know what you would like to see in *City Views*? We would love to hear from you, so email Brent on [brent@capetownccid.org](mailto:brent@capetownccid.org).

### Distributing City Views

Interested in receiving copies of *City Views* for distribution? Please send us your contact details, address and how many copies you need each month and we will consider making you a distributor. Or, if you would just like to find out where you can obtain a FREE copy, email Aziza on [aziza@capetownccid.org](mailto:aziza@capetownccid.org).

### Disclaimer

While every effort is made to ensure the accuracy of all content, the publisher takes no responsibility for the accuracy of statements or content, and can accept no liability for errors, omissions or inconveniences arising thereof. All text, images and design is subject to copyright and any unauthorised duplication is prohibited. All work is accepted in good faith that all permissions have been granted.

### SAVE THESE NUMBERS ON YOUR PHONE

If you live or work in the Central City Improvement District, be sure to save these numbers on your phone.

CCID 24-hour hotline number:  
**082 415 7127**

SAPS Control Room: **021 467 8001/2**

CCID Social Department:  
**082 563 4289**

You can also Tweet us:

**@CapeTownCCID**  
**#CityViews**

or Facebook us  
 **www.facebook.com/CapeTownCCID**

and follow our “Give Responsibly” campaign  
 **www.facebook.com/GiveResponsibly**

## What have we done for you lately?

These dashboards indicate some of the activities with which the CCID has been involved over the past two months since the last issue of *City Views*.

### URBAN MANAGEMENT

<p><b>227kg</b> OF CIGARETTE BUTTS REMOVED FROM CIGARETTE BINS</p>	<p>TREE WELLS MAINTAINED <b>597</b></p>
<p>ROAD MAINTENANCE REPAIRS <b>224</b></p>	<p>ROAD MARKINGS PAINTED <b>68</b></p>
<p>DRAINS CLEANED <b>3 030</b></p>	<p>INCIDENTS OF GRAFFITI REMOVED <b>647</b></p>
<p>STRINGS &amp; STICKERS REMOVED <b>5 449</b></p>	<p>ILLEGAL POSTERS IDENTIFIED <b>375</b></p>

### SOCIAL DEVELOPMENT

**9 adults**  
were assisted/referred to shelters

**14 adults**  
were assisted with healthcare

**7 adults**  
were referred to Straatwerk for an employment opportunity

**7 clients**  
were assisted back home

**20 children**  
were referred to the Department of Social Development and NGOs

With thanks, we received the following donations:

- Woolworths donated **R15 000** worth of hot cross buns.
- Taj Cape Town donated towels, which were distributed to Sisters Incorporated, Youth Solutions Africa and The Ark Men’s Section.
- St Anne’s and The Haven District Six donated goods to the value of **R1 500** to families in need in the community.
- New Somerset Hospital donated a brand-new wheelchair valued at **R1 500** to a client.

### SAFETY & SECURITY

<p>ISSUED <b>3 405</b> FINES AMOUNTING TO A TOTAL VALUE OF <b>R1 336 000</b></p>	<p>RENDERED MOTOR VEHICLE ASSISTANCE <b>143 times</b></p>
<p>RENDERED PUBLIC ASSISTANCE <b>49 times</b></p>	<p>RESPONDED TO MEDICAL AND RESCUE CALLOUTS <b>114 times</b></p>
<p>ARRESTS MADE TOGETHER WITH OUR LAW ENFORCEMENT PARTNERS <b>319</b></p>	<p>CRIME PREVENTION INITIATIVES CONDUCTED <b>11 463</b></p>
<p>WARNINGS ISSUED <b>1 148</b></p>	<p>ILLEGAL TRADING OFFENCES DEALT WITH <b>22</b></p>

Additionally, the Safety & Security team partnered with the City of Cape Town on a daytime ambassador programme via the Department of Tourism. **7** people were employed using EPWP funding and were deployed in the CCID mobile kiosks.

### COMMUNICATIONS

Along with the day-to-day operations of all communications projects and initiatives, we also:

- Achieved media exposure to the value of **R2 600 144** across **67** clips (6 broadcast, 29 print and 32 online) during the period under review.
- Ran the annual Clean Campaign for the CCID Urban Management division, this time with an additional twist concentrating on social media and receiving great support for the introduction of cameos on YouTube featuring interviews with members of our urban management team (including staff from J&M Cleaning and our Straatwerk work opportunity partners).

In light of parking infringements that have been monitored both during the day and night along Orange, Long and Loop streets, Urban Management identified an opportunity to prevent both the infringements and the possibility of vehicular accidents along these busy roads by reviving existing bump-outs along them. We partnered with the City’s Roads Department who supplied us with signage poles and chevron boards and our team strategically installed them on the bump-outs, preventing vehicles from parking illegally on them. We also used this time to clearly demarcate the bump-outs by painting them, as well as the surrounding parking bays and regulatory road markings.

# Retail news

The CCID welcomes these retailers to the Cape Town CBD.



## 1 World Food Bazaar

A superette called 1 World Food Bazaar has opened on the corner **Waterkant & Long streets** – a great place to grab your lunchtime goodies if you work in the financial district.

## Elixir

Looking for something healthy for lunch? Try Elixir at **120 Bree St.** Here you'll find speciality teas and coffees, raw cold-pressed juices, superfood smoothies, and vegan/vegetarian rotis, pastries and cookies. [www.facebook.com/PureElixirCafe](http://www.facebook.com/PureElixirCafe) 084 568 7120

## Culture Club Cheese

For bread, coffee, charcuterie, condiments, seasonal fruit & veg and – of course – *cheese*, visit Culture Club Cheese at **215 Bree St.** [www.cultureclubcheese.co.za](http://www.cultureclubcheese.co.za), 072 428 9572



## Inside & You're Out

Where will you find Cape Town's best burger? It's a perennial question that's about to get a whole lot harder to answer. Try Inside & You're Out's locally sourced grass-fed beef, ostrich and pork burgers at **103 Bree St** and tell us what you think. <http://lyoburgers.co.za>, 021 422 1313

## Bacon on Bree

Bacon on Bree, at **217 Bree St.**, specialises in – you guessed it – everyone's favourite cured cuts of pork. <http://bacononbree.com> 083 277 3494



## Loaves on Long

The latest addition to Cape Town's thriving Brooklynesque artisanal food scene is Loaves on Long at **33 Long St.** All its breads are baked on the premises and you can also find preserves and cured meats here. [www.facebook.com/loavesonlong](http://www.facebook.com/loavesonlong) 081 046 6664

## Bengel

Men's clothing brand Bengel, at 109 St George's Mall, has expanded its sartorial reach to include women's garments. Fashion lovers, check out Lady Bengel on the corner of **St George's Mall & Church St.** [www.bengel.co.za](http://www.bengel.co.za) 071 849 8590

# OOOPS

There's more wine flowing in the CBD than we thought. In the April/May issue of *City Views* we incorrectly stated that Signal Hill Winery in Heritage Square was the only urban winery in South Africa. As it turns out, one of its neighbours, Dorrance Winery, is in the viticulture business too.



Run by Normandy-born Christophe Durand and his South African wife, Sabrina, Dorrance Winery and French deli is accessible via the Heritage Square courtyard. Since it opened a year ago, 35 000 bottles of wine have been produced on the premises – all of which were either chenin blanc, chardonnay or syrah from Swartland and Elgin grapes.

Christophe first made wine from the Cape Heritage Hotel's famous



vine, the oldest in the country, back in 2009. He's doing it again this year – the latest vintage is currently ageing and bottles of the wine will be auctioned for charity when they're ready.

With plans afoot to open a chic but cosy French bistro inside the winery, Christophe and Sabrina will soon also be able to offer their customers a rare dining experience where they can actually watch

as wine is pressed and bottled. If you fancy a taste in the meantime, Dorrance's range – as well as imported wines – can be sampled by the glass between 12h00 and 18h00 on the weekdays.

**95 Hout St**  
[www.vinsdorrance.co.za](http://www.vinsdorrance.co.za)  
021 422 0695



## USEFUL CONTACTS

**SAPS CENTRAL CITY**  
021 467 8001/2  
(24 hours)

**EMERGENCY**  
ambulance, health,  
noise & fire  
107 / 021 480 7700 (24 hours)  
(107 from landlines only)

**CCID 24-HOUR SAFETY & SECURITY**  
082 415 7127  
(Cape Town CBD only)

### CITY OF CAPE TOWN SERVICES

#### Bylaw and traffic infringements

- ▶ Metro Police  
0860 765 423
- ▶ Traffic Police  
0860 765 423
- ▶ Law Enforcement  
021 596 1999 (24 hours)

#### Social concerns

- ▶ Alcohol & Drug Helpline  
0800 435 748
- ▶ Social Development: Children  
0800 220 250
- ▶ Social Development: Adults  
0800 872 201

#### Incident reporting & enquiries

- ▶ Traffic Signal Faults  
0860 001 948
- ▶ Cable Theft  
0800 222 771
- ▶ Prepaid Electricity Meters  
0800 220 440

- ▶ Disaster Risk Management  
080 911 4357  
021 597 6000 (24 hours)
- ▶ Refuse Collection,  
Water Issues, Street Lights  
and Electricity Faults  
0860 103 089

# PLAY IT COOL

Some Capetonians have the tendency to hibernate come June and July. But that's a sure way to miss out on mid-year specials and other winter warmers that keep the CBD fun and full in the colder months.

*City Views* combed the Central City's streets in search of the best hot chocolate, the best restaurants with fireplaces and the best winter specials in town. Along the way, we were reacquainted with some perennial favourites.

## THE BEST HOT CHOCOLATE

When the weather's not playing nice, there can be nothing more comforting than a warm cuppa – especially when it's made right.

### Borage Bistro

A young chef who trained under Luke Dale-Roberts (The Test Kitchen and The Pot Luck Club) and celeb chef Heston Blumenthal is the proprietor of this hip French-style brasserie. **THE CUP:** rich Belgian hot chocolate, available as a takeaway.

Portside, Hans Strijdom Ave  
www.borage.co.za  
021 418 0992

### Cocoa Espresso

The first of the family-owned Cocoa restaurants opened on the Foreshore a decade ago, and has been serving CBD office workers faithfully ever since.

**THE CUP:** hot chocolate drizzled with chocolate sauce and topped with a marshmallow; the health conscious can opt for a hot cocoa with steamed milk and xylitol.

Jetty Square  
www.cocoa.co.za  
021 421 7000

### Haas

As all graphic designers know, coffee and creativity go together like mac and cheese. Hence, the Haas Coffee Collective was born from the Haas Design Collective. The cup: thick, dark and served with foam.

19 Buitenkant St  
http://haascollective.com  
021 461 1812



Haas

### Hard Pressed Café

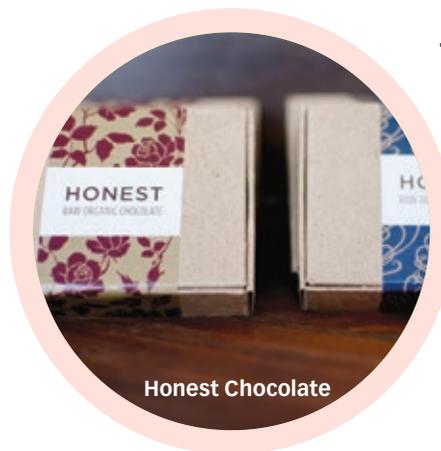
Hard Pressed Café sells vinyl records and coffee-based drinks named after rock stars at its Bree Street branch. A kiosk offering coffees and sandwiches on the go recently opened in the lobby of 1 Thibault Square.

**THE CUP:** hot chocolate or chocolate chai – with soy milk if desired.  
Portside, Bree St and  
1 Thibault Square, Long St  
www.hardpressed.co.za  
079 066 8888

### Hemelhuijs

One of the most fashionable venues in town, the food and decor at Hemelhuijs change with the seasons. But it's always warm and inviting.

**THE CUP:** tonka-bean-flavoured white chocolate with steamed milk, served with a shot of whisky for extra heat.  
71 Waterkant St  
www.hemelhuijs.co.za  
021 418 2042



Honest Chocolate

### Honest Chocolate

This shop is quite literally heaven for chocolate worshippers (and a haven for hipsters). And if you go beyond the front room, you'll find a Victorian-style gin bar in the back.

**THE CUP:** organic, dairy-free hot chocolate.  
64A Wale St  
www.honestchocolate.co.za  
076 765 8306



Trees Restaurant at the Townhouse Hotel

## RESTAURANTS WITH FIREPLACES

Let's face it, a fireplace is guaranteed to take away the winter blues.

### The Village Idiot

Are you a fan of Aces'n'Spades or The Odyssey? Then check out new gastropub The Village Idiot. It has a huge balcony for summer and, more importantly, a fireplace for winter.

32 Loop St  
www.facebook.com/thevillageidiotct, 076 207 4698

### The Odyssey Gastropub

This is one of those rare places that combines a comfy pub feel with live music and delicious

food. Settle in by the fireplace downstairs.

199 Bree St | www.theodyssey.co.za, 021 422 4084

### Trees Restaurant at the Townhouse Hotel

Aimed at business people, this stylish East City hotel restaurant boasts a gas-heated fireplace and cosy lounge area. **Townhouse Hotel & Conference Centre, 16 Corporation St**  
www.townhouse.co.za  
021 465 7050

### Galbi

Galbi brings a slice (or rather, a cut) of Korea to Cape Town. Game, chicken and vegetables are brought to your table, where you barbecue it yourself – each table has a small grill. **210 on Long**  
www.galbi.co.za, 021 424 3030

## OFF-SEASON SPECIALS

At CCID HQ, we know a few people who live for the CBD winter specials. This is when you get to try new things without breaking the bank. Here are five of the best.

### Beerhouse

R50 lunch dishes with a free beer from Monday to Sunday  
 223 Long St  
[www.beerhouse.co.za](http://www.beerhouse.co.za)  
 021 424 3370

### I Love My Laundry

Eight pieces of dim sum for R40 daily between 07h00 until 19h00  
 14 Bree St; 59 Buitengracht and 50 Buitenkant  
<http://ilovemylaunder.co.za>



L'Apero, The Grand Daddy



Orinoco



### L'Apero

Half-price cocktails and draught beer on Wednesdays and Thursdays from 15h00 and on Fridays between 17h00 and 19h00  
 Grand Daddy Hotel, 38 Long St  
[www.granddaddy.co.za](http://www.granddaddy.co.za)  
 021 424 7247

### Orinoco

Half-priced tapas on Tuesdays from 20h00 till 21h00  
 17 Bree St  
<http://orinocoflavours.co.za>  
 021 418 4544

### Trees Restaurant at the Townhouse Hotel

R138 for a two-course meal or R178 for three courses  
 16 Corporation St  
[www.townhouse.co.za/trees-restaurant](http://www.townhouse.co.za/trees-restaurant), 021 465 7050



Beerhouse

## BAGUETTE BICYCLE

Find the Baguette Bicycle stand between Clarke's and Birds on Bree Street every First Thursday and outside House of Machines on Friday nights. Track them on Twitter: [www.twitter.com/BaguetteBicycle](http://www.twitter.com/BaguetteBicycle)



The Blend

## A roaring trade

Stay on trend this winter and meet new friends in the process.

ClosetClique is a fabulous concept introduced to Cape Town by Julie Despraz, co-founder of The Blend and Yo!! Meatball.

The idea is that you list your "pre-loved" garments on the ClosetClique website and then arrange to swap at a safe location. ClosetClique's official CBD swap spots include The Blend (79 Roeland Street), Orinoco (17 Bree St), I Love My Laundry (50 Buitenkant St) and Haas (19 Buitenkant St).

Julie also hosts events for women only. She says: "It's a safe platform for women to meet, socialise and swap pre-loved items – with the added advantage of networking with like-minded women."

We say: this sounds like a great way to keep your winter wardrobe fresh!

For more info and instructions, visit [www.closetclique.co.za](http://www.closetclique.co.za).

## COMMIT CARBOCIDE

In spite of what Professor Tim Noakes says, the carbohydrate will still always be our best, most loyal friend in winter.

### Fish and chips

Lusitania Fisheries  
 49A Waterkant St  
 021 425 4532  
 Revelas Fisheries  
 203 Long St  
 021 423 3522

### Pasta

House of Pasta  
 135 Long St  
 021 422 5099

### Hot dogs

Weinhaus + Biergarten  
 110 Bree Street  
[www.facebook.com/bierandwein](http://www.facebook.com/bierandwein)  
 021 422 2770

### Doughsants

Jason Bakery  
 185 Bree Street  
[www.jasonbakery.com](http://www.jasonbakery.com)  
 021 424 5644



Jason Bakery



The Cape Town Central City is the cleanest downtown in South Africa, according to participants who take part in a number of surveys conducted annually by the CCID. This is all down to the will and hard work of people and partnerships.

During May, the CCID introduced to its Facebook, Twitter and YouTube followers some of the people who keep the Cape Town CBD's streets and pavements clean each and every day.

One of these people was Lynn Oliver, assistant manager of the CCID's Urban Management team. She says: "We were hoping to create an awareness among Capetonians that every time they stomp out a cigarette on the pavement, or drop a piece of paper, there's a human being – a person, not a machine – that comes along to clean up that mess."

Keeping the CBD clean takes a lot of manpower and enormous



**"Our colleagues at J&M and Straatwerk are incredibly proud of what they do to keep the CBD clean, and we want to make people aware of who these people are and how much pride they take in their work."**

Lynn Oliver

effort to achieve. Alongside the City of Cape Town's own waste management team who take care of the municipal and green bins across the CBD, the CCID's five-person, full-time



This image: Straatwerk supervisor James Mandeau with a month's worth of butts collected from CBD cigarette bins; below left: Straatwerk rodent baiter Reward Vaki; below middle: J&M sweeper Enver Williams; below right: Nolukholo Njemla of the Straatwerk cigarette bin maintenance team

## There are no butts when it comes to cleaning the CBD



Urban Management team has an additional complement of literally hundreds of people who work day and night to sweep the pavements, and help to maintain our roads and curbsides.

### The power of partnerships

The mayoral committee member for utility services, Cllr Ernest Sonnenberg, says that partnerships are vital: "The City applauds the efforts of the CCID team and is grateful for their assistance in keeping the Central City clean. Their work helps to create a space that residents can be proud of, and one that they are inclined to take

better care of. This operation is a fine example of what can be achieved when different spheres of society work to make progress possible, together."

The CCID's partners in keeping the CBD clean include contractor J&M Cleaning who deploy 60 professionally skilled cleaners across 16 out of every 24 hour cycle. In addition, a 300-strong semi-skilled cleaning and maintenance team are deployed via the CCID's NGO partner Straatwerk.

Lynn says: "Our colleagues at J&M and Straatwerk are incredibly proud of what they do to keep the CBD clean, and we want to make people aware of who these people are and how much pride they take in their work."

Notes Tasso Evangelinos, COO of the CCID: "It often astonishes people when we tell them that members of our Straatwerk team who clean the 270 cigarette bins strategically placed across the CBD by the CCID, collect on average 142kg of butts each month – or close to 1 800kg per annum." However, that's just the tip of the iceberg in terms of what the CCID collects, cleans and repairs. We have



three full-time precinct managers who walk the CBD daily and are our eyes and ears on the ground so that we can react quickly to anything that's out of place – from illegal dumping on a street corner to a broken curbstone."

### Over the last recorded 12-month period, throughout the Cape Town CBD, the CCID:

- ▶ Cleaned 10 739 municipal drains, from which 5 466kg of debris was removed. It also repaired 159 broken drain covers and cleaned 4 509 stormwater drains and channels, from which an additional 9 042kg of litter was removed.

- ▶ Identified 4 777 illegal posters and removed 1 374 incidents of graffiti.
- ▶ Undertook 2 072 road maintenance repairs using a specialised six-man team it has upskilled via Straatwerk.
- ▶ Collected 4 775kg of garden waste.
- ▶ Removed 344 tons of waste to landfill.
- ▶ Assisted the City's Department of Environmental Health with the monitoring and cleaning of 900 rodent boxes throughout the CBD (which are baited by the City's health officers.)

**"...members of our Straatwerk team who clean the 270 cigarette bins strategically placed across the CBD by the CCID, collect on average 142kg of butts each month – or close to 1 800kg per annum."**

Tasso Evangelinos

### #Keep(ing)ItClean

In line with CCID Urban Management's "Keep it clean" logo, this year's campaign also saw the rollout of #KeepItClean on social media. Explains Lynn: "We'll be using it wherever we can to make the public aware of what we do, and the many other projects with which our teams are involved."

Among these, the rodent baiting project is one of numerous special projects with which the CCID Urban Management team assists the City of Cape Town. Others include programmes that look at reducing illegal dumping and fining offenders (undertaken in conjunction with the City's Solid Waste Management department), and programmes that make smokers aware of those tons of butts that can end up on the streets of the City when cigarettes are flicked out indiscriminately.

"To help combat this," says Tasso, "each year in May the CCID distributes 35 000 pocket-sized, portable cigarette pouches. This year we distributed these at traffic intersections and outside large corporate buildings where smokers traditionally gather."

Handy enough to fit into a pocket, these pouches are mini fireproof ashtrays into which a smouldering cigarette can be safely stubbed out when no other ashtrays or cigarette bins are in sight. The pouches are also washable, making them more hygienic to carry and thus promoting their continued reuse.

For more about the work of the CCID Urban Management team and to watch the YouTube videos search for "Cape Town CCID" on YouTube or Facebook.

# The Central City's inner secrets

When Cape Town's winter rain falls upon our CBD streets, consider heading to one of the CBD's malls to do your shopping. You'll find a host of fascinating retailers to warm your heart.

## 01 | The Waalford Centre

109 Plein St  
www.waalfordcentre.com  
079 876 5855 & 079 876 5900

Situated in the Parliamentary precinct on Plein and Commercial streets, the Waalford Centre, which opened in October 2013, has won the vote of many cabinet members and civil servants. Go beyond its 1929 facade and you'll no doubt agree with their choice in shopping centre, no matter your political persuasion!

### Causing a stir

The Waalford Centre houses a collection of independent stores, including **Caffé Delight**, an inexpensive Colombian coffee bar and gourmet sandwich bar. Its owner, Paola, jokes: "When Zuma's in town it gets really busy here." Though we're not sure if the president himself has never popped in during a coffee break, we certainly would recommend the well-priced single-origin coffee imported from Colombia and roasted by Tribe – especially on a winter's day. This should be your first port of call in this centre, because beyond Caffé Delight lies more secrets worth uncovering.



### The height of fashion

Remember how good everyone looked on the red carpet at the opening of Parliament this year? This is in some part thanks to **Keesha's Closet**. Shopkeeper Bizza (seen above) says: "During the festivities, three ladies and a gent from Durban wanted to join in. They wanted to dress smart.



The Waalford Centre

I was about to close the shop for the evening but I let them come in and find the perfect outfit."

### Delicious dishes

**Real Meal Restaurant** serves traditional African meals such as

pap, tripe and umngqusho (samp and beans). It also has a cool outdoor area that feels a bit like an inner-city shisa nyama. If you're less adventurous, they also do dim sum. Other shops at the centre include **Whites Herbal Shop** (herbal



Caffé Delight

health and homeopathic remedies), **GlamPort Hair & Beauty** (where you can get a massage if you need a break from shopping), **Herbal** (which provides natural medical products), **Angelo Raker** (an immigration practitioner) and even a sangoma!

## More CBD malls

**The Golden Acre** (9 Adderley St) is the CBD's largest and one of the oldest malls in South Africa. Located adjacent to the Cape Town main transport hub, the mall is easy to reach and a great place to spend time if you're waiting for a bus or train, as it's full of chain stores as well as some interesting diversions. The Golden Acre is connected with the **Grand Parade Centre** and, via Parliament Street, **Grand Central**. **Picbel Parkade** is up the road on Strand Street and is home to the CBD's Pick 'n Pay branch, as well as a number of smaller retailers.



Abdoul the tailor

## 02 | 210 on Long

210 Long St  
www.210onlong.co.za/mall  
021 481 1820

210 on Long puts the best of what Long Street has to

offer under one roof. You'll find a dozen retailers selling a wide array of products and wares, a tattoo parlour called **Mantra**, a salon for hair extensions and **Galbi**, a traditional Korean barbecue (see page 6 for more).



### Maintaining an eclectic style

If it's unusual garments you're after, check out **Hemporium**. Hemp is a sustainable crop and this store will kit you out in everything you could ever imagine could be made from it – including bags, kidswear and accessories.

Meanwhile, a tailor, **Abdoul**, is tucked away up a flight of stairs near the entrance of **Minato** sushi and dim sum restaurant. Abdoul says he loves Long Street and wanted to be part of its special retail vibe. His shop, filled to the

brim with cloth, cotton and sewing machines, is just big enough for his craft: garment design and manufacture for men and women (including bespoke wedding dresses), and alterations.



**Laundry on Long** is the kind of laundromat you see in movies set in New York City. You could meet your future spouse here, amid the whir washing machines and funky decor.

Other shops at 210 on Long include **Class of 09** clothing and accessories, **Classical Thai** massages, **Cape Convenience Store** and **Smokers Deli**.



## 03 | The Long Street Antique Arcade

27 Long Street  
www.theantiquearcade.co.za  
021 423 2504

Grandfather clocks and an air of preservation greet you as you enter Long Street Antique Arcade. Well known

to tourists, it's the perfect spot for lovers of antiques, with 12 shops crammed into a series of indoor alleyways. All are individually owned and showcase everything from books to jewellery, vintage clothing, cameras, watches and militaria. There's also a little "food court". Check the website for a comprehensive list of retailers.

JUNE - JULY

# What's on in the CENTRAL CITY

Along with Youth Day on Tuesday 16 June and Father's Day on Sunday 21 June, there are plenty of happenings in the CBD to keep you warm this winter. We've featured some of them here but keep up to date via our Facebook page, [www.facebook.com/CityViewsCapeTown](http://www.facebook.com/CityViewsCapeTown).



6-7 June

► **The South African Wedding Show**  
Daily fashion shows, live musicians and workshops ease the frenzy for couples seeking to tie the knot. And the Greatest Baker of the Year competition will give you the opportunity to taste various cakes, pair these with Nitida wines and vote for your favourites. Over R900 000 in fabulous prizes can be one, which is assured to leave guests at this huge gathering of wedding and event specialists in "tiers".  
**Where:** CTICC, 1 Lower Long St  
**When:** 10h00 to 19h00 on Saturday; 09h00 to 17h00 on Sunday  
<http://thesaweddingshow.co.za>

20 June

► **Dancers Love Dogs**  
Cape Town dancers and performers collaborate on a special show to raise funds for the mass sterilisation of animals. 100% of all funds raised will assist animals in need.  
**Where:** Artscape Opera House, DF Malan St  
**When:** 18h30  
**Cost:** R250 per person  
[www.artscape.co.za/show/dancers-love-dogs](http://www.artscape.co.za/show/dancers-love-dogs)



20 June

► **Sekunjalo Edujazz concert featuring Beatenberg**  
This annual concert is a fundraiser to support scholars from the poorest communities, and benefits more than 75 primary and high schools in the Western Cape in the form of bursaries and jazz workshops. Featured performers this year, Beatenberg are one of the hottest new pop groups in South Africa.  
**Where:** Artscape Theatre, DF Malan St  
**When:** 19h30  
**Cost:** R90 per person; tickets available through Computicket  
[www.artscape.co.za/show/sekunjalo-edujazz-concert/1061](http://www.artscape.co.za/show/sekunjalo-edujazz-concert/1061)

23 July - 23 August

► West Side Story

One of the world's best-loved musicals is set take to the stage at the Artscape Opera House. A Fugard Theatre production of the Broadway smash hit that was originally adapted from the Romeo and Juliet story by Leonard Bernstein and Stephen Sondheim, this is

your opportunity to see the Jets and the Sharks battle it out while Maria and Tony battle the odds to find true love. A classic for all ages.

**Where:** Artscape Theatre, DF Malan St  
**When:** various show times  
**Cost:** R95 - R400  
[www.thefugard.com/whats-on/coming-soon/item/west-side-story](http://www.thefugard.com/whats-on/coming-soon/item/west-side-story)

25-26 July

► The Factory Shop EXPO

"The shopping experience of a lifetime", this expo hosts more than 100 premium factory shops and manufacturers all under one roof, taking the public

straight to the factory door with specials, once-off end-of-line ranges, clearance deals and bulk buying.

**Where:** CTICC, 1 Lower Long St  
**When:** 08h30 to 18h00  
**Cost:** R30 per person (kids under 16: free)  
[www.factoryx.co.za](http://www.factoryx.co.za)

31 July - 2 August

► Baba Indaba

The Cape Town leg of the South African parenting and baby expo will bring moms- and dads-to-be and well known baby brands under one roof, celebrating 10 years of the event. An "Advice Hub" offers a chance for parents to learn from the experts.

**Where:** CTICC, 1 Lower Long St  
**When:** 09h30 to 17h00 daily  
**Cost:** R60 per adult; children over six years: R20; under six: free.  
**Purchase tickets online from the event organiser and receive a discount.**  
[www.babaindaba.co.za/cape\\_town.htm](http://www.babaindaba.co.za/cape_town.htm)

ON EVERY MONTH

Even through the winter months, there are good reasons to take to the streets of the Cape Town Central City.



► Every Thursday, the CBD's **EARTH FAIR FOOD MARKET** sets up shop on St George's Mall in the pedestrian space between Mandela Rhodes Place and Taj Cape Town. Open from 11h00 until 15h00, this is where local traders sell their

wares, with food styles ranging from across the globe and including the best of confectionery to end off your meal.



► The **FIRST THURSDAYS** concept happens on the first Thursday of

every month, when art galleries and shops predominantly in the "old town" in the Central City stay open late, along with restaurants, food trucks and other eateries. This popular event has been going for two years and grows every month.  
[www.first-thursdays.co.za/cape-town](http://www.first-thursdays.co.za/cape-town)

► On the third Saturday of every month, activations take place along the **CITY WALK** route, which stretches from within The Company's Garden, down St George's Mall to Waterkant Street

and progresses up the Fan Walk to St Andrew's Square. It calls on Capetonians and visitors to come into and celebrate their Central City. Facilitated by the Cape Town Partnership, with a bigger vision for making the CBD more integrated, it aims not only to activate public spaces but to encourage businesses to extend their hours of operation.

For more about the route itself, the activations on the third Saturday of every month, or information on how to exhibit or participate, visit [www.capetownpartnership.co.za](http://www.capetownpartnership.co.za).

GIVE RESPONSIBLY

HELP THE NGOS THAT HELP THE HOMELESS AND GIVE WHERE IT WILL MAKE A DIFFERENCE\*



\*The Cape Town Central City Improvement District (CCID) works closely with the following NGO partners in the Cape Town CBD

**Salesian Institute**  
Projects providing education, skills training and rehabilitation to vulnerable youth

**The Carpenter's Shop**  
Skills training and rehabilitation services for adults

**The Haven**  
Night shelters with the vision to get the homeless home

**Ons Plek**  
Residential care and reunification processes for girls

**Straatwerk**  
Job rehabilitation projects for men and women

**The Homestead**  
Residential care and family integration for boys

There are a number of wonderful NGOs that work with street people in an attempt to provide them with alternatives to begging and life on the streets. These alternatives range from rehabilitation services, skills training and education, to the possibility of shelter or even family reintegration.

GIVE RESPONSIBLY to the NGOs who provide these services and help break the cycle of life on the streets. To help the NGOs listed above that work with the CCID, you can make a difference in one of the following ways:

SNAPSCAN

You can download the free SnapScan app onto your smartphone and SCAN the code to the right to donate the amount of your choice via your phone.



SMS 'GIVE' TO 38088

to donate R10 towards the NGO partners with which the CCID works closely in the Cape Town Central City.

An average of R8 is donated depending on your service provider. For detailed Ts & Cs visit [www.giveresponsibly.co.za](http://www.giveresponsibly.co.za).

VISIT OUR WEBSITE

for more information on the GIVE RESPONSIBLY campaign, our NGO partners and other ways in which you can assist.

[WWW.GIVERESPONSIBLY.CO.ZA](http://WWW.GIVERESPONSIBLY.CO.ZA)

This campaign is an initiative of the Cape Town Central City Improvement District (CCID) [www.capetownccid.org](http://www.capetownccid.org)





02



03



04

02 WHAT OUR NGO PARTNERS NEED THIS WINTER

03 OUR CORPORATE PARTNERS TELL US WHY GIVING IS GOOD BUSINESS

04 DAMELIN STUDENTS WEIGH IN ON SOCIAL RESPONSIBILITY

# THE TOUGH TIMES



HOW TO THIS WINTER

Vol 1 No 1 | 2015 winter edition | Brought to you by the Cape Town Central City Improvement District (CCID) and City Views

## THE MANY WAYS IN WHICH TO GIVE RESPONSIBLY

Pat Eddy, CCID Social Development Manager

GIVE RESPONSIBLY is a call to action. The first call in Cape Town was made in 2008, in the CBD, when the Cape Town Central City Improvement District (CCID) acknowledged that homelessness had brought with it many challenges to the CBD, as it does across the globe when a downtown area becomes a strong economic node.

Brainstorming the idea of how best to take on the challenges, we identified the "call" and attached it to an "action": to encourage those generous and compassionate people who wanted to make a difference to the lives of the homeless to support the many and varied NGOs that help people in need. It spoke to the concept that a hand up would always be a better option than a hand out.

With the CCID's area of operation being a relatively compact 1.6km<sup>2</sup> of the metropole's traditional CBD (Central City) area, our own efforts in driving the GIVE RESPONSIBLY message have been to encourage donations to those incredible NGOs with whom we work on a daily basis to assist our own street clients in the Central City – to give these clients the possibility of a hand up rather than a life on the streets spent living hand to mouth each day. And it's about far more than just providing shelter (although this is both critically important and desperately needed as well).

As the Cape Town CCID, we also work with a number of NGOs that provide rehabilitation, skills training, education, reintegration programmes, a work opportunity or even just a meal and a chance

for a shower or a clean change of clothes. What has heartened us over the years since we first developed the GIVE RESPONSIBLY call to action, and made all our own campaign material available as open source, are the numerous other entities that have adopted the call.

The City of Cape Town is one and today its own GIVE RESPONSIBLY campaign, and in turn the City's Winter Readiness programme, concentrates on providing additional mattresses and food for shelters, where resources are stretched to the absolute limit. Other entities have ranged from individuals across the country hoping to make a difference, to NGOs in other metropolises. Most recently, the open source information was sent to the Real Change movement in Pasadena in the USA where we are now exchanging ideas with that movement's housing director.

No one will ever be able to stop people from giving spare change directly to people on the street: emotion plays a huge part in this action particularly as we move deeper into a wet and cold Cape Town winter and an ever-widening global economic divide. But as the CCID we can continue to put our call to GIVE RESPONSIBLY out there, and perhaps ask those who can to dig deep into their pockets and place their money where it can hopefully and ultimately make a real difference. In this issue, we've provided you with a number of alternatives as to how you can assist, including a new SnapScan option to complement our other existing channels (as you'll see to the right of this page).



Left to right: at The Carpenter's Shop, Joseph Hendricks teaches Mongezi Manquina, Sotondoshe Mzukizi and Khanyisile Rorova.

**INSIDE**  
Where to find GIVE RESPONSIBLY donation boxes  
Page 2  
Your guide to social services in the Cape Town CBD  
Page 3

### WHAT IF I WANT TO HELP RIGHT NOW?

We have a number of ways in which you can donate to the CCID's own partner NGOs.

• SMS "GIVE" to 38088 to donate R10\*.

• Download the free SnapScan app onto your smartphone and scan the code to donate the amount of your choice.

• Make an EFT payment to the GIVE RESPONSIBLY campaign. You can find bank details at [www.capetownccid.org/our-work/communications/give-responsibly](http://www.capetownccid.org/our-work/communications/give-responsibly)

• Or you can make a donation directly to the NGO of your choice (see page 2).



All monetary donations received by the CCID are split equally among our partner NGOs. The CCID takes no additional admin fee. All proceeds it receives go directly to the NGOs.

\*An average of R8 is donated to our partner NGOs depending on your cellphone service provider. For detailed Ts&Cs visit [www.giveresponsibly.co.za](http://www.giveresponsibly.co.za).



### THE SOCIAL DEVELOPMENT TEAM

The CCID's fulltime Social Development team is made up of (from left) fieldworkers Mark Williams and Headman Siralarala, manager Pat Eddy and fieldworker Dean Ramjoomia.



**SMS 'GIVE' TO 38088 TO DONATE R10**

Help the NGOs that help the homeless and give where it will make a difference.

[www.giveresponsibly.co.za](http://www.giveresponsibly.co.za)



# HELP THE NGOS THAT HELP STREET PEOPLE

During the CCID's GIVE RESPONSIBLY Winter Drive, you can assist our six primary NGO partners by donating according to their specific needs.

The CCID is calling on you to support the NGOs with which it works closely in the Cape Town CBD, and who in turn work with street people in an attempt to provide them with alternatives

to begging and a life on the streets. These alternatives range from rehabilitation services, skills training and education, to the possibility of shelter or even family reintegration.

You can support these NGOs through monetary donations (see page 1) or by giving in such a way that it fulfils their specific needs. Here's what they're asking for.

## The Homestead

A shelter for male street children, The Homestead provides food and accommodation, and is involved in an effective reintegration programme for the boys under its care.

### What's needed:

- ▶ Dry groceries such as sugar, flour, tins, long-life milk
- ▶ School bags

Corner of Chapel and Russell streets, District Six  
<http://thehomestead.org.za>,  
 021 461 7470

The Homestead is currently refurbishing some of its premises, including its intake shelter in Woodstock and children's home in Khayelitsha. If you'd like to be involved, please contact Paul Hooper at the number above.

## Ons Plek

A shelter, Ons Plek provides food and accommodation for female street children.

### What's needed:

- ▶ Pick n Pay and Shoprite food coupons/vouchers

4 Albertus St (currently)  
[www.onsplek.org.za](http://www.onsplek.org.za),  
 021 465 4829

Due to its impending move to new premises, Sharon Bey-Leveld at Ons Plek advises that it's logistically preferable to donate coupons or vouchers. It also has a need for electricity coupons, a prepaid internet dongle, a shredder for its office and a fridge for its second-stage shelter. If you are able to assist, please contact Sharon at the number to the left.



Straatwerk participants receive their basic toiletries kits.

## Straatwerk

Straatwerk works to rehabilitate men and women living on the street by offering them the chance of structured employment and skills training. The organisation turns 50 this year.

### What's needed:

- ▶ Towels and soap for its bathhouse

37 Chiappini Street, Bo-Kaap  
[www.straatwerk.org.za](http://www.straatwerk.org.za), 021 425 0140

Straatwerk has a daily gathering with its workers and it is also asking the public to sponsor benches for this purpose. If you are able to assist or would like to find out more about Straatwerk, contact Hannes van der Merwe at the number above.

The Carpenter's Shop has an ablution facility for street people that has showers, toilets and basins where they are able to wash their clothes.

## The Carpenter's Shop

The Carpenter's Shop is involved in the rehabilitation of street people through social worker assessments and support aimed at rehabilitating and reintegrating them into society.

### What's needed:

- ▶ Single-bed blankets, scarves, beanies, plastic waterproof capes/coats
- ▶ Men's shoes, sizes 7 to 10

14A Roeland Street  
[www.tcs.org.za](http://www.tcs.org.za), 021 461 5508

## The Haven

The Haven offers two night shelters for homeless adults, providing them with clean beds, a safe environment and meals.

### What's needed:

- ▶ Toothbrushes, face soap, face cloths, guest towels, razors, tampons, antiperspirant roll-on deodorants, Zambuk
- ▶ Clothes, shoes, boots
- ▶ Single bedsheets and single blankets

- ▶ Non-perishable foods; eg rice, lentils, beans, pastas, jam, peanut butter, instant soup, sugar, tea and coffee

20 Selkirk St, District Six  
 2 Napier Street, Green Point  
[www.haven.org.za](http://www.haven.org.za),  
 021 465 1310

If you have work opportunities for The Haven's clients, contact Hassan Khan at the number above.



The Haven provides more than just shelter. Clients are seen here developing their sewing skills.



Salesian Institute provides training in panel beating, among other things, to young street people.

## Salesian Institute Youth Projects

Salesian Institute Youth Projects provides informal education, as well as skills training in welding, carpentry, panel beating and leatherwork. It also runs a shelter for vulnerable youth, many of whom are involved in its educational and skills programmes.

### What's needed:

- ▶ Blankets

- ▶ Educational toys
- ▶ Reading books

2 Somerset Rd, Green Point  
[www.salesianyouth.org.za](http://www.salesianyouth.org.za),  
 021 425 1450

For Mandela Day (18 July), Salesian Institute has decided to assist a community centre in desperate need of an upgrade. If you'd like to be involved, please contact Marita Pritchard at the number above.

GIVE WHERE IT MAKES A DIFFERENCE

## Where to donate

If you can't make it to the NGO of your choice, you're also welcome to make use of one of the donation boxes that a number of retailers are making available to the public on their premises.

- ▶ LIFE RESIDENTIAL: Shop 214 Mandela Rhodes Place, 1 Wale St 021 424 3969
- ▶ PAM GOLDING PROPERTIES CITY BOWL: 143 Kloof St, Gardens 021 423 2150
- ▶ PAM GOLDING PROPERTIES SEA POINT: 188 Main Rd, Sea Point 021 439 7415
- ▶ WIMPY: 101 St George's Mall | 021 424 3470

# SOCIAL SERVICES MAP

These are the social services that can be accessed in and around the Cape Town Central City.



## HELP FOR THOSE IN NEED

**FOR PEOPLE IN NEED OR CONCERNED CITIZENS CALL:**  
 ■ The City of Cape Town's Social Development hotline: **0800 872 201** (adults)  
 ■ Western Cape Department of Social Development hotline: **0800 220 250** (children)

### A guide to social services in Cape Town

No one likes to think that they may one day be homeless or need assistance. But, if you do, here's where you can go for help in Cape Town. (The icons match locations on the map.)

#### FOR A NIGHT'S SHELTER

**18 years or older**  
**The Haven**  
 ● 2 Napier St, Green Point 021 425 4700 or  
 ■ 20 Selkirk St, District Six 021 421 6219

**A woman with children**  
**St Anne's** 48 Balfour St, Woodstock | 021 448 6792

**For all individuals**  
**The Ark** 5 Old National Rd, Faure | 021 843 3927

#### FOR A SHOWER

**A boy under 17 years**  
**The Homestead**  
 Chapel St, District Six 021 461 7470

**Saleians Institute Youth Projects**  
 Cnr Somerset & Chiappini sts, Green Point | 021 425 1450

**A girl under 17 years**  
**Ons Plek** 4 Albertus St 021 465 4829

**The Haven**  
 ●■ See details above.

**The Carpenter's Shop**  
 ▶14A Roeland St 021 461 5508

#### FOR CLEAN CLOTHES OR A BLANKET

**The Carpenter's Shop**  
 14a Roeland St 021 461 5508

**The Haven**  
 ●■ See details on the left

#### FOR COFFEE OR A MEAL

**Service Dining Room**  
 82 Canterbury St 021 465 2390; coffee at 07h00, lunch at 11h30

#### FOR MEDICAL ASSISTANCE

**Robbie Nurock Day Hospital**  
 89 Buitenkant St 021 461 1124

**Somerset Hospital**  
 Cnr Beach & Lower Portsworld rds, Green Point 021 402 6911

**Hope Street Dentist**  
 Hope St 021 465 4017

**Reproductive Health Clinic (for HIV)**  
 3 Dorp St 021 483 4662

#### FOR SKILLS DEVELOPMENT OR JOB OPPORTUNITY

**The Carpenter's Shop**  
 ▶ See details on the left.

**Straatwerk**  
 Cnr Rose & Castle sts 021 425 0140

#### IF YOU NEED COUNSELLING

**The Carpenter's Shop**  
 ▶ See details on the left

#### The Haven

●■ See details on the left.

#### IF YOU'RE A REFUGEE IN NEED OF ASSISTANCE

**Scalabrini Centre**  
 47 Commercial St 021 465 6433

#### IF YOU'RE A FORMER OFFENDER OR YOUR SPOUSE IS IN PRISON

**NICRO** 4 Buitensingel St 021 462 0017

#### IF YOU NEED HELP OVERCOMING A DRUG ADDICTION

**Cape Town Drug Counselling Centre**  
 1 Roman Rd, Observatory 021 447 8026

#### IF YOU NEED LEGAL ASSISTANCE

**Legal Aid**  
 3rd Floor, South African Reserve Bank, 60 St George's Mall 021 426 4126

**Lawyers for Human Rights**  
 4th Floor, Poyntons Bldg, 34 Burg St 021 424 8561

#### TO CONTACT A CCID SOCIAL DEVELOPMENT FIELDWORKER

**CCID Social Development**  
 021 419 1881 info@capetownccid.org

#### TO GET HOLD OF THE SOUTH AFRICAN POLICE

**SAPS** Cnr Buitenkant & Albertus sts 021 467 8001/2

## CORPORATE PARTNERS / GIVE RESPONSIBLY

# IN THE BUSINESS OF GIVING

Some of our GIVE RESPONSIBLY corporate partners tell us why they support the campaign and fill us in on their other corporate social investment (CSI) initiatives.

"Businesses cannot be successful when the society around them fails." This was a key point that came out of the Responsible Business Summit held in London in May 2013. These Cape Town CBD businesses have taken it to heart.

### Boston City Campus

**On GIVE RESPONSIBLY:** "We support the campaign because we want to encourage our students and staff to give back."  
[www.boston.co.za](http://www.boston.co.za)

### Infestation

**On GIVE RESPONSIBLY:** "We truly believe in this campaign as it brings so much good and awareness to our communities."  
**On CSI:** "One of the biggest CSI projects we are involved in is for the [PBO] Warehouse – we design pro bono for them."  
<http://infestation.co.za>



Headman Siralalala with Infestation owner Christo Maritz.

### LIFE Residential

**On GIVE RESPONSIBLY:** "We believe that we are all responsible for ensuring that those without are assisted through the year but particularly during the winter months."  
**On CSI:** "LIFE Residential adopted a rhino and named her Ubomi (isiXhosa for "life") in late 2011 to engage in the crisis facing our rhino

population. Subsequently, Richard Boxford, MD of LIFE Residential, adopted one of Ubomi's calves in his personal capacity, calling him Ikusasa (isiZulu for "future"). LIFE Residential and Richard have to date donated over R100 000 to KZN's Wildlands Conservation Trust's rhino project as our ongoing commitment to helping protect and conserve the rhino population that continues to suffer from high levels of poaching."  
[www.liferes.co.za](http://www.liferes.co.za)



LIFE Residential's staff with the Wildlands Conservation Trust team.

### New Media Publishing

**On GIVE RESPONSIBLY:** "New Media Publishing as a company realises that we are surrounded by people who are less fortunate than ourselves. Though we have actively helped other CSI projects, and budgeted for them, GIVE RESPONSIBLY is one that we can embrace and encourage every staff member to assist with in a significant way, making a greater difference. We believe that we can do more together."  
**On CSI:** "We donate money and services to help2read, an NGO that addresses child literacy."  
[www.newmediapub.co.za](http://www.newmediapub.co.za)

### Taj Cape Town

**On GIVE RESPONSIBLY:** "This campaign is a great way for our associates and guests to get involved in giving back to the community."

**On CSI:** "Taj hotels promotes socioeconomic responsibility through strategic public-private partnerships to encourage building livelihoods of our country's less-advantaged youth and women.

"Our causes include reducing malnutrition, promoting indigenous artisans and craftsmen and increasing employability by sharing of our core competencies. We encourage disability recruitment and empowerment of candidates from vulnerable socioeconomic backgrounds."  
<http://tajcapetown.co.za>



Taj Cape Town participates in events such as World Homeless Day.

### Wimpy St George's Mall

**On GIVE RESPONSIBLY:** "We support GIVE RESPONSIBLY because it ensures the people who need support actually receive it. The community of Cape Town shows that it cares, and that leads to a reduction in begging and petty crime."  
[www.wimpy.co.za](http://www.wimpy.co.za)



Wimpy St George's Mall was on the frontline of support for the City's firefighters during the devastating blazes earlier this year.

## TARGETING YOUR "GIVE" ONE-ON-ONE WITH GIVA

There is often a desire in us to GIVE RESPONSIBLY directly to an individual with a very specific need, and the GIVA digital platform enables this.

Digital technology and social media platforms have transformed the way we relate, communicate and transact, creating new opportunities in which to engage. GIVA is an innovation that enables the South African non-profit sector to access this social media market and its customers' demand for personal connection, transparency, convenience, choice, feedback and instant gratification.

GIVA connects those who want to give directly with individuals in need at accredited non-profit organisations, and also empowers givers to donate any amount they choose, either dedicating

their donation to one individual or spreading it across a few individuals.

The "needfeed" can be viewed by going online to the GIVA platform. It lists a variety of people who need something specific. For example, one young woman from The Haven required R6 050 to do a tourist guide course. As a result of GIVA donors who took her story to heart, she qualified and is today employed.

Once Givers have chosen one or more individuals to whom they want to donate, they'll receive progress updates. This creates a value chain not just of transparent feedback, but also of accountability for givers so

that they see the impact of their responsible giving actions.

Originally born out of a project known as The Safety Lab, and inspired by the CCID's own GIVE RESPONSIBLY call to action, GIVA is today overseen by the Community Chest – an innovative solutions hub for all donor interest.

Says Tasso Evangelinos of the CCID: "We fully support GIVA, particularly as a number of our own partner NGOs have individuals on the needfeed. We believe it offers a viable option to those who want to see exactly where their donation goes."

**For more about GIVA visit [www.giva.org.za](http://www.giva.org.za)**



# STREETWISE STUDENTS

We invited journalism students via the CBD-based branch of Damelin to write an opinion piece related to the challenges around homeless. Here are our three favourite entries, the writers of which showed compassion not always present in the social debate. You can read the three runners-up at [www.capetownccid.org/news](http://www.capetownccid.org/news).\*



**Terri Naidoo**  
**A HAND UP IS BETTER THAN A HANDOUT**

It is better to fund NGOs and help street people on a permanent basis than to give them odd coins that will help them for an hour or less, writes Terri Naidoo.

are not receiving help from friends and family; they may have lost a spouse and everything they had earned; they could be children running away from schools and homes for various reasons, or abandoned children.

A few months ago, my sister told my family about a homeless boy called John Pierre. She gives him money and food whenever she sees him. When she repeated his life story to my family, our hearts immediately went out to him. As a stepping stone, we decided to try to help him out by finding a shelter that would accept people without any documentation or proof of identity.

In the end, we brought him to our home, as we could not find any shelters available. We clothed and fed him, and gave him a warm bed to sleep in. After three days, we discovered that he had been on heroin for about six months and could not handle the after effects of not getting a fix for a day or two. He decided to go back to the streets because he said that he did not want to burden us with his withdrawal symptoms.

If people were to invest their money in charitable organisations instead of giving odd cents to street people, then a more permanent solution could be found to rehabilitate people.

The Cape Town CBD acts like the "capital" of homelessness in Cape Town [ed: this is sadly a side effect of a downtown with many economic opportunities]. Therefore, you will find people of different age groups begging for food and money.

People living on the streets are there for various reasons: they might have lost their house and



**Tauhierah Salie**  
**HOW I'D HELP**

With as little as a smile and kind gesture we can spread hope among people in need and cherish our humanity with sincerity and respect, granting everyone the quality of life we are all in search of, writes Tauhierah Salie.

When asked to consider what I could do to help improve the lives of those living on the streets, I imagined having no home to go to, no clothes to cover myself, nothing to eat or drink and not a single person to depend on. And then asked myself: what is it that I would need?

As children, we are often

conditioned to strive for a good quality of life. While most of us fortunate enough to be reading this are accustomed to having safe homes to sleep in, there are thousands who are forced to endure the elements and harsh treatment by society's judgments.

Although I'm not the only one who struggles to make ends meet with the high cost of living,

it doesn't cost a lot to show someone that you care. Being deserted by government and the more fortunate, it is difficult to comprehend how these people even manage to combat the dangerously high crime rates.

As a human being, I feel each and every person should be given a chance to fulfil their potential and not have to fight for survival. Education should not be taken for granted and we can learn so much from each other. Even with blanket drives and soup kitchens, we cannot ignore that these are Our People. Regardless of the challenges in life we should guarantee that each individual's basic needs are met by providing meals and clean water, offer shelter in the form of economical housing, install taps and toilet systems and ensuring that each victim understands that they are not alone.

**Sinethemba Chila**  
**STREET PEOPLE ARE PEOPLE TOO**

There is untapped potential in every street person to provide for themselves and their loved ones and live a normal life, writes Sinethemba Chila.



It pains me every time I walk past a homeless person sleeping on bare tar every day on my way to campus. Sometimes I give them R5 to buy maybe half a loaf of bread, but I don't always have the change. What worries me is that not everyone cares enough to even take notice of these people

when passing them. Growing up in a poor family myself, I know how it feels to go to bed without food for maybe two days or so, but I cannot imagine how it is to go hungry for weeks on end without any hope of getting something substantial

to eat anytime soon. It must be torture, but I can only assume.

Even though food and shelter seem to be the most essential things street people need, how long can we keep giving them just that? A wise person once said: "If you give a man a fish you feed him for a day, but if you teach a man to fish you feed him for a lifetime."

I believe that there is talent and intelligence in each and every street person. What I would do to improve their lives is that I would gather people who are familiar with farming to teach them how to grow their food. This would ensure they have something to eat every day. The skills they learn would help them get jobs so that they will be able to take care of themselves and their families for a long time.

HELP THE NGOS THAT HELP THE HOMELESS AND GIVE WHERE IT WILL MAKE A DIFFERENCE\*

**GIVE RESPONSIBLY**





\*The Cape Town Central City Improvement District (CCID) works closely with the following NGO partners in the Cape Town CBD

<p><b>Salesian Institute</b> Projects providing, education, skills training and rehabilitation to vulnerable youth</p>	<p><b>The Carpenter's Shop</b> Skills training and rehabilitation services for adults</p>	<p><b>The Haven</b> Night shelters with the vision to get the homeless home</p>	<p><b>Ons Plek</b> Residential care and reunification processes for girls</p>
<p><b>Straatwerk</b> Job rehabilitation projects for men and women</p>	<p><b>The Homestead</b> Residential care and family integration for boys</p>		

This campaign is an initiative of the Cape Town Central City Improvement District (CCID) [www.capetownccid.org](http://www.capetownccid.org)




**ABOUT DAMELIN**

Damelin, established in 1943, has two campuses in the Western Cape. Damelin Cape Town City is situated in Darling Street and provides face-to-face tuition to approximately 600 students. It offers diploma courses (IT, human resource management, business management, travel and tourism, financial accounting and journalism and media studies) as well as FET courses in marketing, human resource management, PC support and PC engineering.  
8 Darling St | [www.damelin.co.za](http://www.damelin.co.za) | 021 462 6160

\* Please note, the views expressed on this page do not necessarily reflect those of the CCID and City Views.