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# CityViews

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YOUR FREE CAPE TOWN CENTRAL CITY NEWSPAPER

Brought to you by the Cape Town Central City Improvement District (CCID)

Autumn 2020

## CREATIVE CAPE TOWN



CCID 24-hour control centre



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SAFE, CLEAN, CARING AND OPEN FOR BUSINESS



TALK OF THE TOWN

# CityViews

IS A FREE CAPE TOWN CENTRAL CITY COMMUNITY NEWSPAPER PUBLISHED BY THE CAPE TOWN CENTRAL CITY IMPROVEMENT DISTRICT (CCID), A NON-PROFIT COMPANY. IT IS THE CCID'S VISION TO ENSURE THAT THE CENTRAL CITY IS SAFE, CLEAN, CARING AND OPEN FOR BUSINESS FOR ALL WHO USE IT, WHETHER THEY LIVE, WORK OR PLAY HERE, OR ARE PASSING THROUGH.

[www.facebook.com/CityViewsCapeTown](https://www.facebook.com/CityViewsCapeTown)

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## CELEBRATING CREATIVITY IN THE CBD

TASSO EVANGELINOS  
CEO OF THE CCID

OUR theme for this issue of *City Views* is "creative Cape Town". We have dedicated the centre spread to the cultural pillars that make up our vibrant, creative CBD, namely design, art, music and theatre.

Our city has made great strides in bringing the creative sector to the forefront. And it's paid off. In 2017 Cape Town was named a UNESCO City of Design and became a member of UNESCO's Creative Cities Network, joining more than 200 cities in over 70 countries that are committed to promoting innovation and developing creativity, and what's more, "placing them at the heart of their development plans".

This is certainly evident in the CBD which is home to many of Cape Town's creatives, and we certainly benefit from their skills, energy and output. The Central City also has the world-class venues to showcase this talent at events like the upcoming annual Cape Town International Jazz Festival (the largest of its kind in sub-Saharan Africa), and the recent Investec Cape Town Art Fair (the largest of its kind in Africa), both hosted by the CTICC. Then there's the prestigious Design Indaba, often described as a "creative pilgrimage", which took place in February at the Artscape Theatre Centre. In addition, our CBD boasts four theatres, 26 art galleries and is filled with striking and interesting public art installations (see our last issue). As the weather is still warm,

I encourage you to make time to explore the creativity around us.

In keeping with the creative theme, in this autumn issue, we also bring you results of our First Thursdays survey which we conducted late last year as part of our research into the CBD's night-time economy, and to gauge how the public experience this event. First Thursdays began in 2012 to give people access to the arts and encourage people to visit the art galleries of the CBD (see page 7).

We also reflect on the past financial year of the CTICC, a key driver of the region's knowledge economy and a platform for creativity and innovation, and pay tribute to former CEO Julie-May Ellingson and welcome her successor, Taubie Motlhabane (see page 6).

Finally, March is an important month for the CCID to creatively engage with the public as we roll out our Urban Management department's annual "It's time to come clean" public awareness campaign with the aim of encouraging people to dispose of cigarette butts responsibly. Look out for activations during the campaign in public spaces across the CBD. Enjoy "creative Cape Town" and play your part in keeping it clean.

## "IT'S TIME TO COME CLEAN"



CCID URBAN MANAGEMENT TEAMS ON ST GEORGES MALL.

THE Cape Town Central City Improvement District's (CCID) Urban Management department will this month launch its annual "It's time to come clean" campaign, which encourages the public to dispose of waste responsibly.

For this year's campaign, the CCID is once again appealing to members of the public to dispose of litter appropriately to ensure the Central City remains the cleanest CBD in South Africa.

The 2020 campaign, scheduled to run from the end of March until May 2020, will highlight the devastating effects of cigarette butt litter.

To raise awareness, and to encourage all CBD users to stop, think and modify their actions for good, disruptive public activations will be held in key pedestrianised areas in the CBD. The campaign will also feature prominently on social media.

To encourage members of the public to stash their stompies when there are no bins around, CCID teams will be handing out about 40 000 reusable cigarette pouches in the CBD.

In addition, the CCID's popular interactive ciggie voting bin, which is used to invite smokers that congregate on pavements in the CBD to engage by voting with their ciggie butts in answer to a variety of fun questions, will make another welcome return.

## #TRENDING

#ItsTimeToComeClean



The CCID's 2020 #ItsTimeToComeClean public awareness campaign around keeping the Cape Town CBD clean and litter-free, will be rolled out at the end of March. Do your part to ensure the Central City remains the cleanest CBD in South Africa.



**How can you help keep the CBD clean?**

If you're a Central City retailer or building manager and you need advice on the City's applications and procedures for wheelie bins, contact the CCID's Urban Management department on 021 286 0830.

## SINCE WE PUBLISHED THE LAST ISSUE OF CITY VIEWS

**SAFETY & SECURITY**



Conducted **30 716** crime prevention initiatives and issued **7 900** warnings

Together with City Law Enforcement (LE), made **132** arrests, and issued **3 265** fines to a total of **R2 178 300**

Dealt with **13** illegal trading offences

Rendered public & vehicle assistance **280** times

Responded to **118** medical & rescue callouts

CCID-funded City Traffic Wardens issued **2 276** fines to a total of **R1 487 700**

Chrysalis Academy student ambassadors working in the Company's Garden issued **1 395** warnings, assisted the public **2 604** times and were involved in **275** crime prevention efforts

ATM Fraud Project ambassadors assisted the public **3 103** times and issued **478** warnings

Tourism Monitors issued **5 662** warnings and assisted the public **2 502** times

**COMMUNICATIONS**



Generated **166** media clips to an advertising value equivalent (AVE) of **R5 487 366** reaching an audience of **131 288 180**



Wrote **260** Facebook posts on the CCID's **3 Facebook** pages



Rolled out the 2019-20 crime prevention and public awareness campaign, "Stash it, don't flash it"



Wrote and produced **3 e-Newsletters**

Wrote and produced the bumper summer 2019-20 edition of the CCID's quarterly newspaper, *City Views*



Organised the **CCID Annual General Meeting** & produced the **2019 Annual Report**

**URBAN MANAGEMENT**



Removed **1 303** illegal posters



Removed **564** strings & stickers



Removed **366** incidents of graffiti



Removed **510kg** of butts from cigarette bins



Cleaned **1 922** drains



Maintained **242** tree wells



Undertook **55** road maintenance repairs



Painted **646** road markings

**SOCIAL DEVELOPMENT**



CCID field workers interacted with **550** people living on the streets

Placed **37** adults in shelters

Assisted **22** adults to get back home

Assisted **10** adults to healthcare facilities

Referred **43** clients to TB HIV Care and Streetscapes

Conducted **10** interventions with day strollers & **3** with children

Assisted **3** mothers with babies

Referred **18** people to NGOs for general services

Handed donations received from **Clarke's Bar & Dining Room, Belmont Mount Nelson Hotel and The Western Cape Economic Development Partnership to various NGO partners**

## STAKEHOLDER NEWS

## OPEN FOR BUSINESS

The CCID wishes these new businesses all the best in the Central City.



BAMBOO PLANT POWER ON 210 LOOP STREET.

## Q&amp;A WITH NICHOLAS ESTERHUIZEN, CO-OWNER OF THE LADDER

## Tell us about The Ladder?

The Ladder is a working artist's studio where Anastasia and I practise our crafts of stained glass and ceramics, and also offer various courses in the applied arts. The studio also features a coffee shop where we share our love of artisan coffee and hospitality.

## What sets The Ladder apart?

We strive to make people relax and feel welcome. We have a children's play area to give moms and dads a place to unwind during their daily

fix, something that's unusual for the Central City. As the venue functions as an art studio, it means guests at The Ladder can be a part of the work being created on-site.

## What do you make of our downtown?

Central Cape Town attracts people from other parts of the city, and for us, we hope that our art and coffee will encourage them to appreciate the love of beauty, hospitality and great coffee.

136 Bree St | [www.theladderon136.com](http://www.theladderon136.com)



NICHOLAS AND ANASTASIA ESTERHUIZEN, CO-OWNERS OF THE LADDER - ARTIST'S STUDIO AND COFFEE SHOP.

## MARIAMS KITCHEN: HELPING THE HOMELESS

**"DON'T try to help the whole world. Start somewhere small and that little bit goes a long way." This is Yunus Fayker's simple philosophy and the reason why his business, Mariams Kitchen, is collaborating with Streetscapes to provide food for the homeless.**

Yunus explains that he has been running Mariams Kitchen for 10 years together with his wife Leyuhna Fayker. Over the years, they started giving some of the excess food from Mariams Kitchen to members of the homeless community in

the CBD, and before they knew it, word had spread among the community, resulting in unintended consequences.

"While our intentions were good, demand grew resulting in some of the recipients arguing and fighting amongst themselves for food.

"At the start of January things came to a head, but we didn't want to stop giving people in need food so we had to find a better way," says Yunus. Enter the Mariams Kitchen and Streetscapes partnership ...

While Yunus was contemplating what to do, he was advised to get in touch with the CCID's Social Development department. "Soon thereafter," says Yunus, "I met with CCID fieldworker Mark Williams and he suggested that we donate food to the participants on the Streetscapes projects in the CBD. That's what we've been doing since the middle of January."

The Streetscapes programme, run by Khulisa Social Solutions, one of the CCID's partner NGOs, is a work-based rehabilitation programme aimed at providing known homeless individuals with jobs and the means to earn a living.

With the new arrangement, Mariams Kitchen prepares the leftover food every day and a Streetscapes representative collects it from the restaurant at 14h00 to be distributed to eight Streetscapes participants on Long Street who are trying to rebuild their lives.

Jesse Laitinen, Manager of Strategic Partnerships at Khulisa Social Solutions, says she hopes the gesture by Mariams will inspire other CBD businesses to follow suit.

For more Central City news and views, subscribe to the CCID's newsletter. Go to [www.capetownccid.org](http://www.capetownccid.org) and enter your email address at the bottom of the homepage.

## EAT

## ► Exhibit A

This 40-seater fine-dining restaurant is the brainchild of three chefs: Rikku Ó'Donnchú, Warwick King and Christiaan de Jongh. With more than 30 years of experience between them, you're in for an extraordinary dining experience.

47 Bree St

060 392 2234

[www.exhibita.co.za](http://www.exhibita.co.za)

## ► BamBoo Plant Power

This quick-service restaurant says it's on a mission to save the planet by changing the way people think about plant-based food.

210 Loop St

062 969 5566

[www.bambooplantpower.co.za](http://www.bambooplantpower.co.za)

For more eateries in the Central City, visit the CCID website and search our "Explore" section for a specific venue. [www.capetownccid.org](http://www.capetownccid.org)

## SHOP

## ► Relabelled

If you're looking for locally produced quality clothing for women, men and children at reasonable prices, Relabelled has got you covered.

217 Bree St

<https://www.facebook.com/Relabelled/>

## ► Coast &amp; Country

Having been an interior designer for over seven years, Olga Barrow is now sharing her love of beautiful items through her showroom with bespoke furniture, fine antiques, art and accessories.

167 Bree St

021 205 3522

[www.coastandcountry.co.za](http://www.coastandcountry.co.za)

## USEFUL CONTACTS

## EMERGENCY

CCID 24-HOUR SAFETY & SECURITY



082 415 7127

(Cape Town CBD only)

## AMBULANCE, HEALTH, NOISE &amp; FIRE

107 / 021 480 7700 (24 hours)

107 from landlines only

## SAPS CENTRAL CITY

021 467 8001/2 (24 hours)

## CITY OF CAPE TOWN SERVICES

## INCIDENT REPORTING &amp; ENQUIRIES

- Refuse collection, water issues, street lights and electricity faults  
0860 103 089
- Traffic signal faults  
0860 001 948
- Prepaid electricity meters  
0800 220 440
- Cable theft  
0800 222 771
- Disaster Risk Management  
080 911 4357  
021 597 6000 (24 hours)

## SOCIAL CONCERNS

- Alcohol & Drug Helpline  
0800 435 748
- Social Development: Children  
0800 220 250
- Social Development: Adults  
0800 872 201
- CCID Social Department  
082 563 4289

## BYLAW &amp; TRAFFIC INFRINGEMENTS

- Law Enforcement  
021 596 1999 (24 hours)
- Traffic Police  
0860 765 423
- Metro Police  
0860 765 423

THE CBD'S CREATIVE SCENE

# CREATIVE



*Creativity abounds in Cape Town. Here we look at the four pillars of innovation – design, art, music and the performing arts – in our downtown that are shaping the future of the city.*

# CAPE TOWN

## DESIGN

Design is alive and flourishing in Cape Town. With the CBD one of its main creative hubs, the city continues to push the boundaries when it comes to all aspects of design, from architecture to graphic design, product design, business innovation, performance art, costume design and more.

With the Central City still abuzz from one of Cape Town's most renowned design events – the three-day multi-sensory, thought-provoking and, quite frankly, splendid, experience that is Design Indaba – it continues to live up to its reputation as a design city of note.

Not resting on its laurels as the first city in Africa to be named a UNESCO City of Design, an honour bestowed on it three years ago when the Mother City joined the UNESCO Creative Cities Network, Cape Town continues to promote the creation of ideas and solutions to make the world a better place for all.

As usual, the impact of cultural invention, and its ability to bring

about change, was the foundation of Design Indaba 2020, which celebrated its quarter-century this year and featured the “super-creatives who are changing the world”, from futurist Li Edelkoort to artist/engineer Nassia Inglessis, artist Ibrahim Mahama and architects Lyndon Neri and Rossana Hu. “With the world in a period of flux, solutions-driven thinking is more important than ever before,” say the organisers of #DI2020.

But it's not only cutting-edge events like Design Indaba that have put Cape Town on the world design map: the city earned its World Design Capital status in 2014 on the basis of a myriad work depicting artistry from hotshot creatives to crafters. And the Central City continues to be the crucible from which big-name creatives such as jewellery designer Kirsten Goss, architect Robert Silke and ceramicist Anthony Shapiro ply their trade, and where the local design sector forges partnerships and shares knowledge, allowing creativity to shape the city.

**“With the world in a period of flux, solutions-driven thinking is more important than ever before”**



## ART

Celebrating art has become second nature in Cape Town. As the city, and the CBD, basks in the recent success of the biggest art fair in Africa, the world-renowned Investec Cape Town Art Fair held at the Cape Town International Convention Centre in February, and enjoys two major retrospectives and exhibitions celebrating internationally acclaimed South African artist William Kentridge's astonishing career as well as the inaugural Stellenbosch Triennale, it is fair to say Cape Town has become “a vital art capital”.

This is also the conclusion of a new study conducted by art research consultancy Corrigan & Co, called the South African Art Market: Pricing & Patterns, which has identified Cape Town as Africa's leading art capital, beating Joburg, Lagos, Marrakesh and Dakar. Apart from two of its private art museums being outside the city centre, namely the Zeitz MOCAA and the Norval Foundation, much of the city's creative energy

comes from within the CBD where there are 26 art galleries and 44 artistic studios, including the Iziko South African National Gallery in the Company's Garden.

According to the publicist of the Investec Cape Town Art Fair Lisa Pellatt, 22 000 people attended this year's event, an increase of 6 000 from last year with 101 galleries taking part. Of the 64 African galleries participating, 50 were South African. There was also a strong participation by galleries based in Europe (35) which Mary Corrigan, of Corrigan & Co, says further implies that the city is the art hub of the continent.

Other than its galleries and engaging art community, the CBD also has vibrant public art installations by renowned artists including Esther Mahlangu, Brett Murray, Gavin Younge, Bruce Arnott and Anton van Wouw, which enhance our cityscape and contribute to our collective identity as Capetonians.

# MUSIC

“Music is a big part of the Cape Town’s city centre’s creative scene”



CAPE TOWN INTERNATIONAL JAZZ FESTIVAL



## MUSIC

Music is a big part of the CBD’s creative scene with the annual Cape Town International Jazz Festival (CTIJF) which has been dubbed “Africa’s Grandest Gathering” and “the largest music event in sub-Saharan Africa”. The event also includes the CTIJF Free Community

Concert, which organisers host in a public space to show appreciation to the people of Cape Town. The CBD is also home to The Crypt Jazz Restaurant on St George’s Cathedral, a unique, iconic venue that plays live jazz every night. Another welcome addition to the CBD’s music offering

is The Jagger Lounge, a popular live music venue offering a variety of acts weekly, many of them world-class.

It would be very remiss to talk of music in the CBD without mentioning the resident Cape Town Philharmonic

Orchestra, one of the busiest and accomplished orchestras in Africa, as well as Africa’s premier opera company, Cape Town Opera. Both institutions continue to play a significant role in nurturing and showcasing talented musicians to the city and the rest of the world.

## THEATRE

“Everyone has the right to be here and our motto at the Artscape is ‘Everyone is important’”

Located in the heart of the CBD on the Foreshore, the Artscape Theatre Centre is the largest CBD venue for arts & culture and leads the way with its wide range of productions throughout the year. In the 2018/19 financial year alone, the venue hosted 701 productions and events geared towards making the arts accessible to all.

In an interview with the CCID in July 2019, Artscape Theatre Centre CEO Marlene le Roux said: “Everyone has the right to be here [Artscape] and our motto at the Artscape is ‘Everyone is important’. It is a huge space and it needs to be used ... on any given day we have rehearsals taking place, professional people

coming and going, schools attending performances, NGOs holding meetings, children receiving tuition, and our patrons coming to the Opera House.”

And just a stone’s throw from the Artscape in the East City is the iconic Fugard Theatre, named after Athol Fugard, South Africa’s most significant and internationally acclaimed playwright.

The venue also boasts a range of productions all year round including the much-loved annual Fugard Bioscope World Arts Cinema Season, which brings audiences the very best in recorded live performances. The venue also plays host to the annual

Open Book Festival, which attracts nearly 10 000 people each year.

The creative arts in the CBD also thrive in public spaces through events such as Infecting the City. This biennial public arts festival transforms public spaces – such as St Georges Mall, Cape Town Station and Thibault Square, to name a few – into spectacular outdoor entertainment venues, showcasing a range of art forms from music, theatre, dance, poetry performances and visual art installations. The 2019 edition saw over 40 local, national, and international collaborative works that challenged people to think differently about urban spaces and how they are used.

“The creative arts in the CBD also thrive in public spaces through events such as Infecting the City”



A SPELL-BINDING INFECTING THE CITY PERFORMANCE ON THIBAULT SQUARE IN 2019.

SHAPING TOMORROW TODAY

# A LASTING LEGACY AT THE CTICC

*During her successful five-year tenure, Julie-May Ellingson lived, worked and breathed the Cape Town International Convention Centre's mantra of "shaping tomorrow today".*



JULIE-MAY ELLINGSON, FORMER CHIEF EXECUTIVE OFFICER OF THE CTICC.

**The former CEO bade the award-winning establishment – and Cape Town – good-bye in January. We caught up with her before she left and asked her to take stock of the world-class venue's achievements, from its hugely impressive growth in revenue to job creation and driving the knowledge economy.**

**You are leaving the CTICC after five extraordinary years. What will stand out as your greatest achievement/s?**

The most obvious is the CTICC 2 expansion project, which was all-consuming, gave us all lots of grey hairs, but I believe the end result was worth it. Then there is the incredibly passionate and committed CTICC team, which I had the privilege of leading and from whom I have learnt so much. I am going to miss them terribly.

I am very proud of our financial achievements over the past five years especially our 61 % growth in revenue, almost 115 % growth in EBITDA and an overall 86 % BBEE spend, to name but a few.

And finally, the training programmes including the graduate programme that was introduced in 2016. These programmes have provided staff with significant skills and benefitted the industry as a whole.

**What was the most surprising element of your tenure as CEO?**

I was aware of Cape Town's international reputation as a tourist destination but was surprised at how well-regarded the CTICC was

as a business. I was constantly invited to speak at conferences about the CTICC and how we operate. The CTICC is without doubt considered a world-class venue that others are eager to learn from. This is testament to the CTICC Team and the city.

From an industry perspective, I have been amazed at the collaborative approach of the tourism sector in Cape Town. Businesses are genuinely willing to engage and help each other for the benefit of the industry as a whole. This has huge benefits for the city.

**The economic impact of the CTICC has always been very impressive. In the 2018/19 economic year it contributed R6.5bn to the SA national GDP and R4.5bn to the Western Cape GDP. How have you managed to make this economic contribution so consistently?**

Our economic impact is determined by our expenditure, as well as the expenditure of our clients and the delegates we attract. It is therefore critical for us to increase the number of events we host as well as attract those events that will contribute the most to the economy. In terms of GDP, our approach has always been to



CAPE TOWN INTERNATIONAL CONVENTION CENTRE.

maximise our local spend to ensure that local businesses benefit from the work we do. At least 87 % of our total procurement is with locally-based businesses. This equated to R331m in the last financial year alone.

**From job creation to the CTICC's social contribution, which aspect of the CTICC's achievements stand out for you?**

The CTICC follows a triple bottom-line approach to business, often referred to as people, planet and profit. This means all three

elements are equally important to us and one element cannot be achieved at the expense of the other. I am very proud of our contribution to job creation particularly in an economy that is shedding jobs. We have managed to increase our contribution to employment year on year. In the past financial year, we created, and sustained, over 14 600 jobs and have created/sustained over 54 000 jobs over the past five years.

Giving back is part of the CTICC's DNA and our investment in corporate social responsibility initiatives has more than doubled in the past five years. CTICC team members understand how privileged we are to be employed, and the majority are involved in community projects. We have also increased the number of CSR partners who are nominated by the staff. From an environmental perspective, much has been achieved not least of which is the construction of our reverse osmosis plant. We are now able to produce our own water, and no longer use any municipal water which means no matter which events we host, big or small, we will not place a burden on the municipal water supply.

**Which conferences have you felt very proud to host over your five-year tenure?**

There are so many conferences, exhibitions and trade fairs which have made a positive impact that it is difficult to identify any one in particular. I have always believed the role of the CTICC is to drive the knowledge economy as well as provide a platform for South African and African delegates to share their expertise. The CTICC has also attracted a number of International Association conferences which

## ECONOMIC IMPACT OF THE CTICC 2018/2019

**R6.5BN R47.3BN R4.5BN R39.6BN**

contribution to SA National GDP

cumulative contribution to SA National GDP

contribution to Western Cape GGP

cumulative contribution to Western Cape GGP

**14 620 87 % 52 %**

total jobs created in 2018/2019

of total procurement spend with locally-based suppliers

women employed in the business

have never previously been hosted in Africa. In addition to the knowledge exchange, these conferences, exhibitions, trade fairs etc. result in further investment in our city, province and country.

**Supporting women-owned businesses has been important to you. Can you elaborate on why and how you made it work for the CTICC?**

Gender equality has always been important to me. I am passionate about empowering women and ensuring we are given an equal opportunity. Over the past five years, we have promoted a number of women into management and executive positions.

We have also achieved a substantial growth in our procurement from women-owned businesses, with almost 40 % of our total procurement being with women-owned businesses (and this almost doubled within past five years). Having said that, I believe we can do more and I hope this will remain a priority for the CTICC.

**What does the future hold for you professionally and personally?**

My husband and I are taking a six-month sabbatical and will then be relocating overseas for a few years. I hope to complete my doctorate or MBA (haven't decided which) in the next few years and look forward to more travelling and adventures.

## LEADING THE CTICC INTO THE NEXT DECADE



Cape Town's world-renowned convention complex has a new CEO: Taubie Motlabane has taken over the helm of the CTICC following the departure of her predecessor, Julie-May Ellingson.

The former Executive Director of the Tshwane Convention & Visitor Bureau, as well as Business Tourism Manager for South African Tourism, Taubie is well-versed in the events industry. She holds a Master's degree in global marketing and an undergraduate degree in Communications, and has 29 years' experience in both the public and private sphere.

Deon Cloete, Chairperson of the CTICC Board, said Taubie's expertise was complemented by her extensive knowledge in

strategy development, business planning, the business events industry and marketing. "It is clear to us that she will add significant value as CEO of the CTICC," he said.

Julie-May Ellingson said she was handing over the reins "with pride" to "another knowledgeable, passionate and strong woman".

Taubie said she was excited about building on the world-class eventing venue's many successes.

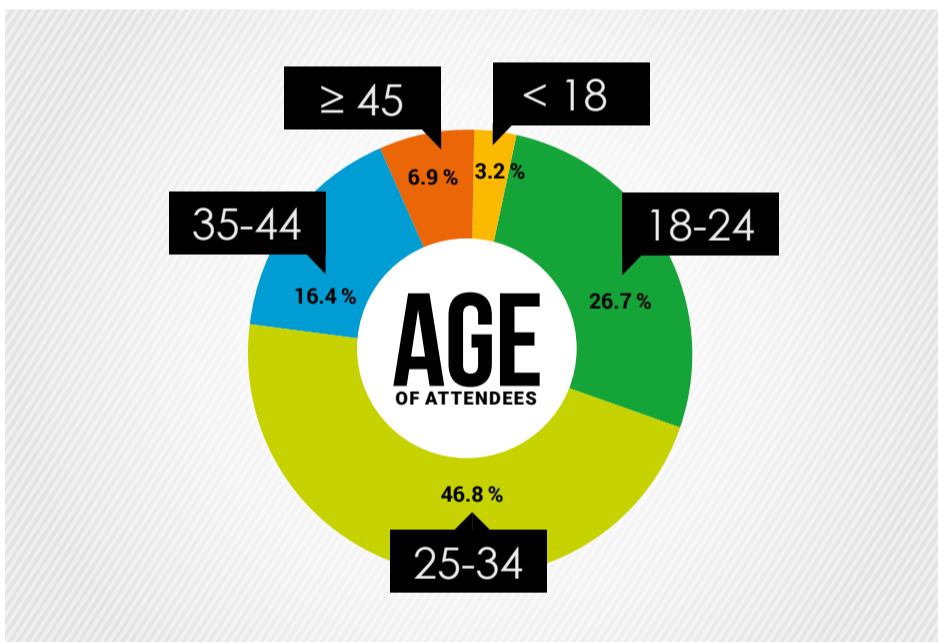
"I know that the sector is a dynamic industry, and one with so much potential. I intend to strategically harness and unlock this possibility and build on the centre's stellar reputation on the global stage.

CENTRAL CITY SURVEYS

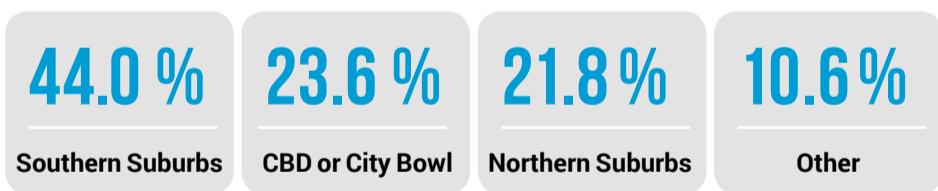
# FIRST THURSDAYS: THE WORD ON THE STREET

First Thursdays, an initiative started in 2012 by Thursdays Projects, has become an institution in the Cape Town CBD, contributing significantly to the night-time economy. The popular monthly event, which was inspired by similar initiatives in other international cities, encourages people to visit art galleries, cultural attractions, businesses and restaurants. To better understand how the initiative is impacting on the CBD's economy, the CCID has once again conducted a dipstick survey to find out who is coming to town, why and where they spend their time and money. Here are the results of the survey we conducted in December 2019, with the responses of 348 participants.

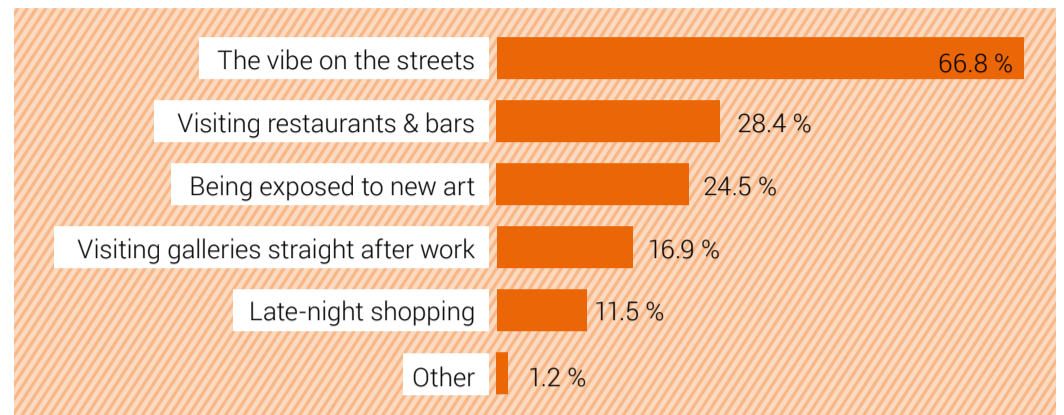
## 1. AGE OF ATTENDEES



## 2. WHERE THEY LIVE



## 3. WHAT THEIR FAVOURITE THING WAS ABOUT FIRST THURSDAYS

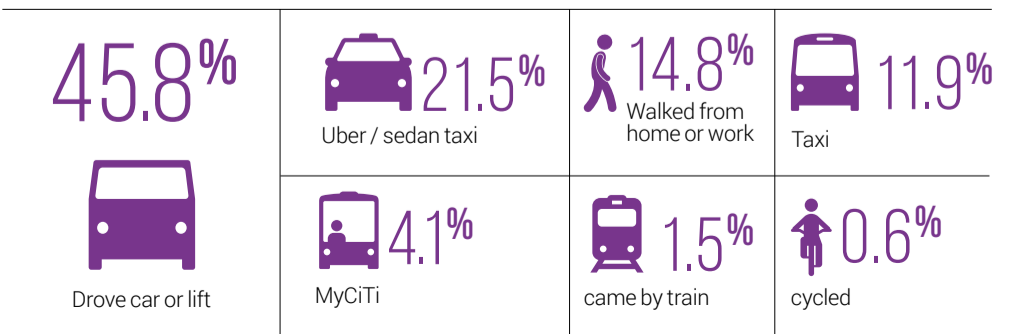


## 4. HOW THEY RATED FIRST THURSDAYS ON A SCALE OF 0 (NOT BAD) TO 5 (REALLY GREAT)

0	1	2	3	4	5
0.6%	0.3%	2.6%	24.2%	31.7%	40.6%



## 5. HOW THEY GOT TO FIRST THURSDAYS





PLAY

# WHAT'S ON IN THE CBD

*It may be a New Year but one thing that hasn't changed is the Central City's events calendar. It's still packed with worthwhile and fun events to suit different tastes.*

For more event info, visit City Views on Facebook at [www.facebook.com/CityViewsCapeTown](https://www.facebook.com/CityViewsCapeTown).



## MOFFIE

15 March till 29 March 2020

Based on the memoir, *Moffie*, by Andre-Carl van der Merwe, the film "tells the story of a recruit who embarks on his military service in 1981 South Africa". The young recruit must not only navigate the brutality of the army but the connection between him and a fellow recruit.

**Where:** The Fugard Theatre, cnr Caledon & Buitenkant streets  
**When:** Various times (see website)  
**Cost:** R110  
[www.thefugard.com](http://www.thefugard.com)

## FREE COMMUNITY CONCERT

25 March 2020

Organisers of the annual Cape Town Jazz Festival (CTJF) are once again hosting the CTJF Free Community Concert to show appreciation to the people of Cape Town. The concert features some of the best local and international performers and is not to be missed.

**Where:** TBC  
**When:** 16h30  
**Cost:** Free  
[www.capetownjazzfest.com](http://www.capetownjazzfest.com)

## FIDELIO IN CONCERT

27 March till 29 March 2020

Cape Town Opera presents a fascinating story of a young woman's quest to free her husband. The woman (Leonora/Fidelio) "goes undercover as a young male prison warden where her husband, Florestan, is unjustly imprisoned."

**Where:** Artscape Theatre Centre, DF Malan St  
**When:** Various times (see website)  
**Cost:** R100 – R280  
[www.artscape.co.za](http://www.artscape.co.za)

## THIS SONG IS FOR...

Now on till 27 April 2020

Last year's Standard Bank Young Artist award winner for Visual Art, Gabrielle Goliath, presents a unique collection of dedication songs by survivors of rape as well as their written reflections. Gabrielle says This song is for... is "aimed at resisting the violence through which black, brown, feminine, queer and vulnerable bodies are routinely objectified, in the ways they are imaged, written about and spoken about".

**Where:** South African National Gallery, Government Ave  
**When:** 09h00 – 17h00  
**Cost:** R30 (adults), R15 (18 years and under), R5 (five years and under)  
[www.iziko.org.za](http://www.iziko.org.za)

## SWAN LAKE (ST PETERSBURG BALLET THEATRE)

8 April till 19 April 2020

Ballet lovers are in for a special treat this year. After sold-out seasons in London, Paris and Sydney, the majestic St Petersburg Ballet Theatre is coming to South Africa to perform Tchaikovsky's glorious classical ballet, Swan Lake. The production of the much-loved ballet will be accompanied by one of Africa's finest orchestras, the Cape Town Philharmonic Orchestra.

**Where:** Artscape Theatre Centre, DF Malan St  
**When:** Various times (see website)  
**Cost:** R250 – R690  
[www.artscape.co.za](http://www.artscape.co.za)



## DECOREX CAPE TOWN

30 April till 3 May 2020

Fashionable fabrics, inspired interiors and wall-to-wall trendsetting décor will adorn the CTICC for a few days as Decorex Cape Town comes to town. The theme for this year is "Lifestyle by Design" which organisers say is about freedom, reclaiming your time and doing things you like.

**Where:** Cape Town International Convention Centre, 1 Lower Long St  
**When:** 10h00 – 18h00  
**Cost:** R110 (R20 for kids under 12)  
[www.decorex.co.za](http://www.decorex.co.za)

## 1999 THE ULTIMATE PRINCE EXPERIENCE

27 May till 31 May 2020

Join multi-instrumentalist Dale Ray as he pays tribute to Prince, one of the greatest musicians of our time. The show, presented by Showtime Australia, will include an eight-piece band, bespoke costuming and production, and of course, iconic songs including Purple Rain, When Doves Cry, Kiss and much more.

**Where:** Artscape Theatre Centre, DF Malan St  
**When:** Various times (see website)  
**Cost:** R250 – R390  
[www.artscape.co.za](http://www.artscape.co.za)

## WHAT WE WISH FOR

5 May till 30 May 2020

Commissioned by The Fugard Theatre, as part of its New Writing Initiative, What We Wish For explores the story of a family whose life is suddenly turned upside down when one day, tragedy strikes and puts one family member in a coma.

**Where:** The Fugard Theatre, cnr Caledon & Buitenkant streets  
**When:** 20h00  
**Cost:** R160 – R190  
[www.thefugard.com](http://www.thefugard.com)

## THE VEGAN AND PLANT POWERED SHOW

30 May till 31 May 2020

The Cape Town Central City continues to set trends as it plays host to the first-ever Vegan and Plant Powered Show, dedicated to all those "looking to live and enjoy a healthier, more conscious and sustainable lifestyle, with a smaller environmental footprint".

**Where:** Cape Town International Convention Centre, 1 Lower Long St  
**When:** 10h00 – 19h00 (Saturday); 10h00 – 17h00 (Sunday)  
**Cost:** Tickets go on sale 2 April  
[www.veganandplantpoweredshow.co.za](http://www.veganandplantpoweredshow.co.za)



Remember to help the NGOs that help the homeless and give where it will make a DIFFERENCE.\*

YOU CAN GIVE IN ONE OF THE FOLLOWING WAYS:

### SNAPSCAN

You can download the free SnapScan app onto your smartphone and SCAN the code (right) to donate the amount of your choice via your phone.



### PAYPAL

Use the link below to make a donation via PayPal: <https://paypal.me/CCIDShowYouCare>.

### SMS "GIVE" TO 38088

to donate R10 towards the CCID's NGO partners.

### VISIT OUR WEBSITE

for more information on the campaign, our NGO partners and other ways in which you can assist. [www.showyoucare.co.za](http://www.showyoucare.co.za)

\* The Cape Town Central City Improvement District works closely with the following NGO partners in the Cape Town CBD:

**The Hope Exchange**  
 Vocational training and rehabilitation services for adults

**Khulisa Social Solutions**  
 Work-based rehabilitation for the chronic homeless

**Straatwerk**  
 Job rehabilitation projects for street people

**The Homestead**  
 Residential care and family integration for boys

**Ons Plek**  
 Residential care and reunification processes for girls

**Youth Solutions Africa**  
 Shelter and skills training programmes for adults